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June 12, 2014

# THE ENGLISH BEAT

## Teams Up with PledgeMusic

### Preparing Music for New Album



**THE ENGLISH BEAT**

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**New York, NY** – With their music still wildly popular and logging in thousands of concerts, **THE ENGLISH BEAT** have been steadily building and maintaining a massive fanbase that they have nurtured with classic tunes for three decades... And now, singer/songwriter /guitarist **Dave Wakeling** has been writing and composing new music and is getting ready to release a new album in the near future. But before he and his band can do that, they're inviting fans to be a part of this long-awaited journey. Today, **June 12, 2014**, The English Beat will be unveiling a **PledgeMusic** campaign to allow fans to pre-order the album early and be a part of the creation of it. Featuring over a dozen different exclusives with some limited edition packages, the **PledgeMusic** campaign will be the homestretch in preparation for the next English Beat album.

"I am thrilled about our new **PledgeMusic** campaign, because I have always enjoyed interacting with the band's fans," says Wakeling. "This is an opportunity for even more connection and fun. Power to the People!!!"

Among the exclusives are autographed CDs and LPs, T-shirts, handwritten lyrics, inclusion on the upcoming album's CD booklet, a private jam session with Dave on the guitar, and even a studio visit while the band is recording and singing on the chorus of one of the songs. For \$1500, fans can travel with the band to two consecutive US shows on the tour bus. To view the campaign, visit [www.pledgemusic.com/theenglishbeat](http://www.pledgemusic.com/theenglishbeat).

Preparing for another round of tour dates, The English Beat will be kicking off tomorrow in Athens, GA on June 13 and not settling down till the end of the year (*dates below*).

Frontman Dave Wakeling recently did an interview with touring industry tome **Pollstar**, discussing his career as a touring artist and what it's like performing perennial hits like "**Save It For Later**", "**Mirror In the Bathroom**" and "**Twist and Crawl**" to over 150 crowds year after year. Hinting at new music that looms on the horizon, he's been gauging reactions to his new songs on live audiences and friends. "This is a very exciting time for me," he explains. "I've worked a few years to get to this point... re-develop a live market and test to see if anybody wanted to hear any new songs. And then it got to a point where we could pack a show in most cities in America." About the new music, he continues, "[We've been] busy writing songs...we picked the first 10 to start recording for the album. I played them for some friends at radio stations and they feel we're in the right direction." Read the full Q&A here: <http://bit.ly/1IVzS3W>.

Appropriately called "**a singer-songwriter as savagely witty as Elvis Costello**" by **Rolling Stone**, Wakeling has been at the forefront of Ska's Second Wave which propelled peers like The Specials, Madness and The Selector throughout the 80s into the 90s and continues today. "**The Beat are one of the most underrated bands of all time**," wrote respected writing legend **Simon Price** for **The Quietus**, "**and Dave Wakeling ought to be spoken of in the same breath as Weller and Strummer in the post-punk pantheon of heroes.**"

The English Beat's irresistible blend of Pop, Soul, Ska and Punk made them one of the undeniable breakout stars throughout the last three decades and have had their music covered by such musical luminaries as **Elvis Costello**, **Pete Townshend**, and **Eddie Vedder**, among many others. Compared to other UK Ska acts who found fame in the 80s, **Paste Magazine** called them "**the most ambitious**" and **The Wall Street Journal** said "**the English Beat had the best chops.**" Originally breaking up in the late 80s, Wakeling formed **General Public** who continued their mainstream takeover with massive international singles like "**Tenderness**", "**Never You Done That**", "**Hot You're Cool**" and a cover of Staple Singers' "**I'll Take You There.**" Proving Wakeling's undeniable songwriting as well as his longevity in the industry, national retail chain **Target** featured "Tenderness" in a TV commercial campaign and **Hanna Barbera's** wildly popular cartoon **Scooby Doo** featured the band's music in a recent episode.

No title or official release date for The English Beat's new album has been announced. Official details will be announced soon.

#### **ABOUT PLEDGEMUSIC:**

**PledgeMusic** is the world's leading online, direct-to-fan music platform, offering artists a unique way to engage their fans in the music making experience whilst interacting with **PledgeMusic's** global community of music fans. Since its inception in 2009, **PledgeMusic** has worked with artists and labels to deliver high impact campaigns that provide exclusive engagement, incentives and content for music fans as well as new commercial benefits and revenue streams for artists and music labels.

**PledgeMusic's** platform has generated chart topping albums worldwide. Successful campaigns have included Slash, The Libertines, Bring Me The Horizon, Ginger Wildheart, Ben Folds Five, Killing Joke, Emmy The Great and Rachel Yamagata amongst others. [www.pledgemusic.com](http://www.pledgemusic.com)

#### **THE ENGLISH BEAT**

Jun 13 The Melting Point Athens, GA	Jul 19 City Winery Napa Napa, CA
Jun 14 Cat's Cradle Carrboro, NC	Jul 22 Jenks Club Point Pleasant Beach, NJ
Jun 15 The State Theatre Falls Church, VA	Jul 23 Bergen Performing Arts Center Englewood, NJ
Jun 18 Ridgefield Playhouse Ridgefield, CT	Jul 25 Stephen Talkhouse Amangansett, NY
Jun 19 Tupelo Music Hall Londonderry, NH	Aug 01 Belly Up Tavern Solana Beach, CA
Jun 20 Tupelo Music Hall White River Junction, VT	Aug 02 Belly Up Tavern Solana Beach, CA
Jun 21 Manchester 65 West Warwick, RI	Aug 08 The Canyon Club Agoura Hills, CA
Jun 22 Prince Music Theatre Philadelphia, PA	Aug 09 Pershing Square (FREE SHOW) Los Angeles, CA
Jun 25 Port City Music Hall Portland, OR	Aug 13 Triple Door Seattle, WA
Jun 26 Johnny D's Boston, MA	Aug 14 Triple Door Seattle, WA
Jun 27 Stephen Talkhouse Amangansett, NY	Aug 15 Wonder Ballroom Portland, OR
Jun 28 City Winery New York, NY	Aug 23 Red Rocks Amphitheatre Denver, CO
Jun 29 City Winery New York, NY	Aug 31 '80s Rewind Fest Lincoln, CA
Jul 02 City Winery Chicago, IL	Sep 07 The Magic Bag Ferndale, MI
Jul 03 City Winery Chicago, IL	Sep 12 Bottle & Cork Dewey Beach, DE
Jul 07 Duck Room St. Louis, MO	Sep 26 Coach House San Juan Capistrano, CA
Jul 13 Orange County Fair Costa Mesa, CA	Oct 09 Lake Perris Community Fair Perris, CA
Jul 17 Live 105's Block Party San Jose, CA	Dec 31 The Coach House San Juan Capistrano, CA
Jul 18 City Winery Napa Napa, CA	

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